



PressRelease

World's largest services marketplace Freelancer.com expands its Spanish speaking marketplace through the acquisition of the assets of ProjectLinkr.com

SYDNEY, March 24, 2015: Freelancer.com continues its expansion into the Spanish speaking market by acquiring the assets of Projectlinkr.com, Freelancer.com's second acquisition for 2015.

Freelancer.com has today announced the acquisition of all Projectlinkr.com's assets, a well known online marketplace focused mainly on the Spanish speaking market. Projectlinkr currently has over 140,000 registered members.

Freelancer Limited CEO Matt Barrie recognises that "this transaction will be a valuable asset for our Freelancer community and reinforces our continual efforts to expand our marketplace into each and every language worldwide. Spanish is the third largest language spoken after English and Mandarin, and through this acquisition we are adding 140,000 new Spanish speaking users to our strong existing community. As they migrate over, they will bring with them a wealth of experience, projects and valuable skills to reinforce our current marketplace as they in turn benefit from the thousands of jobs posted daily on Freelancer.com. "

Projectlinkr.com CEO Lars Gehrman said that "after 5 years of building the leading online jobs marketplace in Spain and one of the leading freelancer portals in Latin America, it is time for us to rethink what is needed for a freelancer today and the importance of international reach. Freelancer.com has proven to be the most innovative company in the market and it has a really global reach with 7.3 million projects posted. So, it will be the fastest way for our valuable users to get access to new projects on a worldwide basis".

Projectlinkr is Freelancer.com's second acquisition in 2015, after the acquisition of Israeli



Freelance job aggregator DoNanza two weeks ago.

The acquisition of Projectlinkr will be funded from the Company's existing cash reserves and is not expected to have a material impact on revenue in FY15. The acquisition price is undisclosed.

About Freelancer®

Award winning Freelancer.com is the world's largest freelancing and crowdsourcing marketplace by total number of users and projects posted. Over 14.7 million registered users have posted 7.3 million projects and contests to date in over 740 skill areas as diverse as app development, website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

Freelancer.com has won more than 30 major internet and business awards in recent years including four Webby Awards and ten Stevie Awards.

Freelancer Limited is listed on the Australian Securities Exchange as ASX:FLN.

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