

## **Press**Release

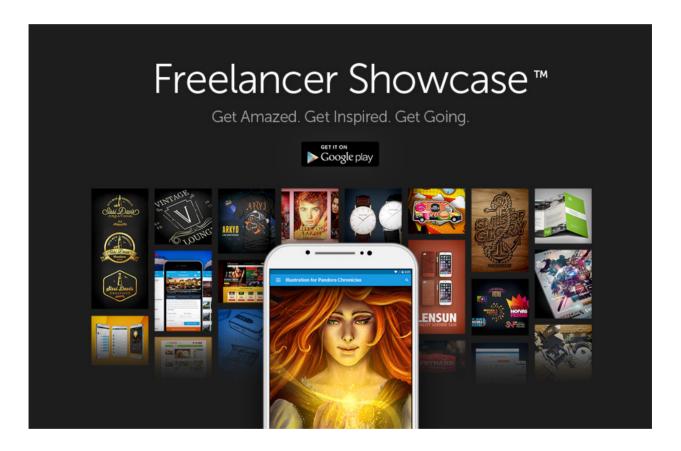
## Be inspired with the new Freelancer Showcase™

SYDNEY, April 23, 2015: Freelancer.com, the world's largest freelancing and crowdsourcing marketplace<sup>1</sup>, today announced the release of Showcase<sup>™</sup> -- a cross-platform design gallery of millions of portfolio items in an easily browsable format, allowing freelancers to show off their quality work to employers.

Freelancer.com already holds one of the world's largest troves of quality design content from seven million posted projects and contests and the portfolios from fifteen million user profiles. This content has always been visible on the site but up until recently, it was not organised in a way that made for easy search or browsing. Freelancer Showcase™ puts this content in front of users in an exciting new way, on both desktop and mobile.

<sup>&</sup>lt;sup>1</sup> by total number of users and projects & contests posted

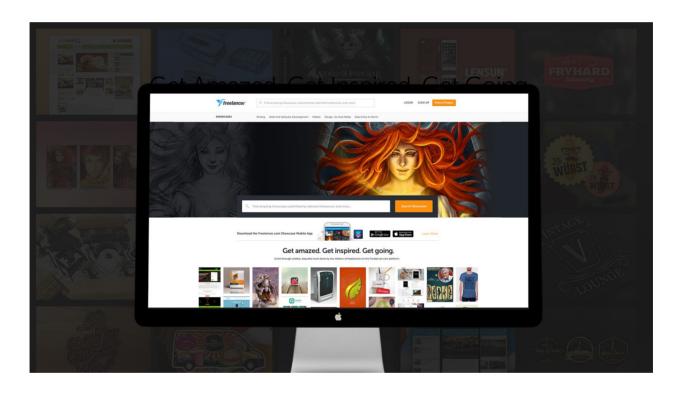




"Our fifteen million users have produced incredible content. Showing this directly to new small businesses and startups using Freelancer is the fastest way to provide that spark of inspiration which will turn dreams into reality." said Matt Barrie, Freelancer.com CEO and Chairman.

Freelancer Showcase<sup>™</sup> helps users by allowing them to browse items by category, search using keywords, or filter based on a number of criteria, such as price. Small businesses and startups who are looking for ideas on how to improve their business can browse, while those with something more specific in mind can see exactly what can be done within their budget. This is expected to result in more projects being posted on the site.





Freelancer Showcase<sup>™</sup> is also an opportunity for freelancers. By default, Showcase entries are ranked by a mixture of quality and popularity, so freelancers who produce great work will be highly visible to employers no matter how experienced they are on the platform. Employers can now hire directly from the showcase, so freelancers who can produce remarkable content will stand out and get hired faster.

Freelancer Showcase<sup>™</sup> is not only a great venue for Freelancers to exhibit their work but is also an incredible place for small businesses and startups to find ideas and inspiration for their projects.



<u>Freelancer Showcase™</u> and <u>Freelancer Showcase™ App</u> are now available to access and download.

## About Freelancer®

Quadruple Webby award-winning Freelancer.com is the world's largest freelancing, crowdsourcing and local services marketplace by total number of users and projects posted. Over 15 million registered users have posted 7.5 million projects and contests to date in over 850 areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing. Freelancer Limited is listed on the Australian Securities Exchange under the ticker ASX:FLN.

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