



# PressRelease

For Immediate Release

## Freelancer.com hits 15 million user milestone

**With a population now larger than Sweden and New Zealand combined, Freelancer.com continues to empower Millennial professionals from the developed and developing world**

SYDNEY: April 2, 2015 – Freelancer.com today cemented its reputation as the world’s largest freelancing and crowdsourcing marketplace in terms of users and projects by welcoming its 15 millionth registered member. The milestone, which was reached just at the end of first quarter this year, further sets the pace of a stellar year for Freelancer.com Chief Executive Matt Barrie and his team.

“2015 is promising to be a truly historic year for Freelancer.com, now with 15 million users and more than 7.4 million projects posted on Freelancer.com, worth over US\$2.2 billion.” he said.

Freelancer.com empowers small businesses and freelancers-- 74% of which are from the Millennial generation. India, the United States, Pakistan, Indonesia, the Philippines, UK, Bangladesh, Brazil, Australia, and Canada are the top ten countries on the platform -- a mix of developed and developing countries. 25% of the userbase are self employed business owners, 21% identify themselves as freelance professionals, 19% as students, and 22% as full time employees. 45% of professionals on the platform possess a bachelor’s degree, while 21% have a master’s degree.

The platform serves a helpful tool for 65.7% of the global population who are aged between 15-64 years old -- the range which the World Bank estimates to be potentially economically active, and who are active internet users (currently 3 billion people, or 42.3% of the global population).

Of over 300,000 users polled, 68% joined to earn extra money. Also, 25% of users polled said they were using Freelancer to start a new full-time business and 19% to start a business part-time. Of freelancers, 29% said they wished to gain skills in a desired field and 25% said they used the platform to earn an income while studying.





Tel  
Email

+63 908 882 8519  
[evan@freelancer.com](mailto:evan@freelancer.com)