



PressRelease

Freelancer.com acquires Poland's largest freelance marketplace dedicated to online work

SYDNEY, March 19, 2014: Freelancer.com today announced the acquisition of Poland's largest freelance marketplace dedicated to online work, Zlecenia.przez.net ("Work through the Net").

Founded in 2004, Zlecenia.przez.net is Poland's leading marketplace dedicated to a range of online categories of work. The marketplace has grown to over 85,000 users who have sent over 1.1 million proposals to 115,000 projects posted on the site.

The marketplace's founders, Karol Kruzelecki and Sławomir Magdziarz, were pioneers in the online freelancing industry, with the concept being entirely new in Eastern Europe when the first beta version went public on March 1, 2004.

Kruzelecki and Magdziarz started the marketplace whilst at university and saw the company transform dramatically in 2011 when zlecenia.przez.net sp. z o.o. was incorporated and the company opened the doors to its first office in the Krakow Technology Park's (KPT) Technology Incubator. Since inception, Zlecenia.przez.net, has remained one of the fastest growing and most recognised freelancing marketplaces in Poland.

Over the coming days, Freelancer will integrate Zlecenia.przez.net users onto its platform, operating via the regional website www.freelancer.pl, and serviced by a dedicated Polish support team.



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