



PressRelease

Freelancer.com dominates internationally, smashing through 8 million users as it expands to 30 languages

SYDNEY: July 2, 2013. Freelancer.com today announced that it had broken through the 8 million user mark, the same day as it launched 10 new languages. The new user total now surpasses the combined value of all its nearest competitors.

The launch of Freelancer.com in Vietnamese, Simplified Chinese, Korean, Russian, Polish, Czech, Bengali, Hindi, Japanese and Romanian, bringing the total to 30 languages, provides a more seamless and tailored experience, and is complemented by an around the clock multilingual support team and local currency support and payment options.

Freelancer.com currently operates in 234 countries and regions where users speak a diverse range of languages and dialects. Less than a third of the world's population speak English and with around 5 billion people rapidly gaining access to internet, Freelancer.com is well positioned to support these up and coming entrepreneurs.

Matt Barrie, Freelancer.com Chief Executive, said "with 8 million users, 30 languages, 15 currencies, and a 24/7 support team that speaks 10 languages, Freelancer.com truly is the world's global workforce for small businesses and entrepreneurs. No other freelancing marketplace in the world comes close in terms of the number of users, languages, currencies or support."

The introduction of the new languages and functionality broadens the outsourcing and crowdsourcing experience beyond the English speaking world and into the burgeoning markets of Latin America, Europe, Asia and Africa.

Notes to the editor

Triple Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Freelancer connects small businesses and entrepreneurs with over 8 million independent professionals globally, specializing in fields as diverse as information technology, content, website development, marketing, engineering, and medicine. Over 4.6 million



projects in 600 categories of work have been posted to date on the site to date, and have saved western businesses an estimated US\$1 billion in costs.

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