



## PressRelease

### Bill Nye the Science Guy announces grand prize winner of the Planetary Resources and Freelancer.com global design contest from nearly 2,500 entries

**SYDNEY: July 1, 2013. Planetary Resources receives grand results for its global contest on Freelancer.com to find the most out of this world T-Shirt designs promoting the groundbreaking ARKYD mission.**

On the 19<sup>th</sup> of June Freelancer.com and the asteroid mining company Planetary Resources held a global design contest to allow every designer in the world a chance to be part of the most audacious space mission ever.

Planetary Resources' ARKYD Campaign smashed through its US\$1,000,000 goal on crowdfunding site Kickstarter.com becoming the largest crowdfunded space campaign in history. Using the Freelancer.com contest platform, Planetary Resources was able to crowdsource a design for a T-Shirt that will commemorate this pioneering quest into space.

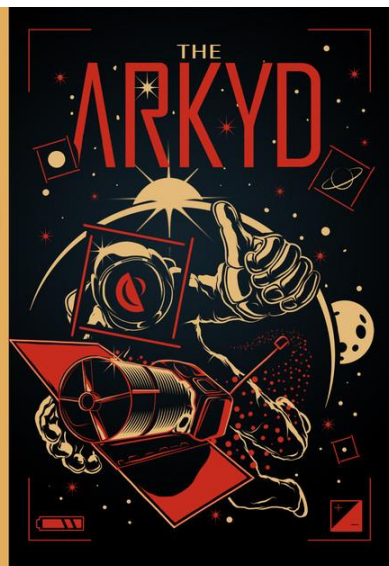
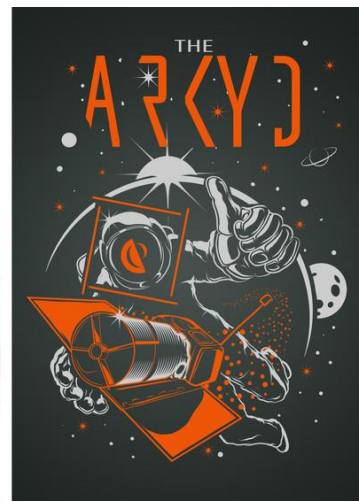
Chris Lewicki, President and Chief Engineer at Planetary Resources said, "One of our goals with this campaign was to make space exploration accessible to everyone. Holding a design contest on Freelancer.com meant that nearly 8 million people were able to learn about our mission and have the opportunity to help us make history."

Bill Nye the Science Guy today announced the winner of the contest during a live broadcast of the ARKYD kickstarter finale hosted by Thespacevidcast team^ today. MajoX21 from Topolcany, Slovakia today became a part of this history as his T-Shirt design was chosen out of an astronomical 2,435 entries. MajoX21 wins not only global bragging rights and US\$2,000 cash but the opportunity to have his hometown name etched on the ARKYD space telescope and present a school, university or museum of his choice with an Education Ambassador Prize\* package valued at US\$5000.

Three independent judges made the final decision with Mr. Lewicki remarking "It was incredible that we received nearly 2,500 entries from all over the world, but it was the exceptional quality of the designs that made this a tough contest to judge!"



Freelancer.com is the only crowdsourcing platform to hold contests in all of its 580+ job categories allowing businesses and organizations to achieve unparalleled results and reach out to the largest freelancer community on Earth.





### Notes to the editor

Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world, and winner of three Webby awards. The site connects small businesses with over 7 million independent professionals globally, specializing in fields as diverse as information technology, content, website development, marketing, engineering, and medicine. The average job is completed for under US\$200, making Freelancer.com extremely cost-effective for small businesses unable to justify the expense of hiring full time.

^ <http://www.planetaryresources.com/>

\* Prize includes access to the ARKYD as well as teaching and research tools will comprise the following prize terms: (1) 25 Main Optic Observations to be directed by the winners, (2) 30 Digital Space Selfies, (3) an educational poster describing the technology that makes the ARKYD work, (4) a full size desktop model of the ARKYD as a teaching tool with the pledger name (if desired) etched into it, (5) access to a curriculum and tutorial developed by the team at Planetary Resources, in collaboration with educators, and (6) a one-year membership to The Planetary Society. Estimated delivery in August 2015.

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