



PressRelease

Freelancer.com kicks off its global Online Scavenger Hunt

Sydney, February 14, 2014: More than 25,000 people have signed up to take part in the Freelancer.com Online Scavenger Hunt, hoping to take home over US\$30,000 in prizes.

Have you ever wanted to find a piece of the Chelyabinsk Meteor, hold a concert for charity, take part in a real life musical or reinvent the memes of 2013?

At 12:00am EST (New York) Freelancer.com released 150 cryptic questions and challenges, which will spur thousands of teams from around the world to attempt these tasks and many more. The Scavenger Hunt, with more than 25,000 registered participants, is in contention to break the current Guinness Book of Records for Largest Media Scavenger Hunt.

Nikki Parker, Regional Director for North America & Oceania, said this highly anticipated event is the most fun you can have online, drawing upon the weird, wild and wonderful events and trending topics of the past year.

“The Freelancer community are a fun and engaged group of professionals and we wanted to celebrate our recent 10 million user milestone by holding a global event that brings everyone together.”

“The Scavenger Hunt rewards the creativity, tenacity and ingenuity of our members by letting them form teams with people from other countries and take part in an international battle of the wills.”

The Scavenger Hunt closes at 12:00am EST on Friday the 28th of February and teams are able to be created and tasks submitted until this date. The grand prize of US\$20,000 will be awarded to the team who earns the most points from completing tasks. There is a total of US\$30,000 cash prizes to be won.



About Freelancer®

Triple Webby award winning Freelancer.com is the largest freelancing and crowdsourcing marketplace in the world. Freelancer.com connects businesses with over 10 million independent professionals globally, specializing in nearly 600 fields. Over 5 million projects have been posted to date, in areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

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