



PressRelease

Freelancer.com smashes through 5 million projects

SYDNEY, October 9, 2013: Freelancer.com dominates as the platform small businesses and start-ups rely on to get work done, breaking through 5 million projects posted on the site.

Freelancer.com continues its meteoric rise only a week after the company reached 9 million users. As the world's largest online outsourcing, crowdsourcing and freelancing marketplace by number of users and projects posted, Freelancer.com is the most liquid across the globe with users in 247 countries, regions and territories.

The top 5 countries posting projects are the United States with 24.4% of the jobs being posted, Australia at 10.2%, India a close third with 9.1%, the United Kingdom at 8.6% and Canada with 4.2%. Job postings however from developing countries are catching up, as entrepreneurship continues to rise.

"Freelancer.com is an incredible way for anyone to make money online," said Freelancer.com CEO Matt Barrie. "It doesn't matter whether you are a small business in Kansas, or a budding entrepreneur in Dhaka; Freelancer.com is the number one platform for building your business."

With over 600 job categories on the site employers are able to get almost any task completed. The top category remains websites, IT and software development at 40.0%, as businesses continue to rush online. Rounding out the top 5 categories are design, media and architecture (24.0%), writing and content creation (10.7%), sales and marketing jobs (7.9%) and data entry and administrative jobs (5.9%).

Projects being posted range from designing office stationery through to building complex mobile apps. Dean Carey, Creative and Founding Director of the Actors Edge Australia and mentor to famous Australian actor Hugh Jackman, used Freelancer.com to build a bespoke app for budding actors. "The Acting Edge' app would've cost six times more if it were built by local



developers”, according to Dean. The average mobile app costs around \$600 to get built on Freelancer.com.

About Freelancer®

Triple Webby award winning Freelancer.com is the largest freelancing and crowdsourcing marketplace in the world by number of users and projects posted. Freelancer.com connects businesses with over 9 million professionals globally, specializing in over 600 areas of work. Over 5 million projects have been posted to date, in areas as diverse as website development, logo design, marketing, copywriting, astrophysics, aerospace engineering and manufacturing.

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