



PressRelease

Freelancer.com acquires Freelancer.jp as it continues to expand across the globe

SYDNEY, August 6, 2013: Freelancer.com today announced it has acquired Freelancer.jp, owned and operated by MamiCom since 2003, cementing its position as the largest freelance marketplace in the world.

Freelancer.com has acquired Freelancer.jp and will integrate its users onto its global platform in coming weeks. Freelancer.com is currently translated into Japanese which will ensure a smooth transition for users of Freelancer.jp.

In a 2012 White Paper on Small and Medium Enterprise in Japan, it was outlined that since the 2011 earthquake and tsunami, SMEs have been particularly hard hit. With the continued appreciation of the Yen, Japan has seen business growth and the road to economic recovery weaken.

Freelancer.com lets small businesses access new markets and reach a global, skilled and professional workforce of more than 8.4 million people, allowing them to grow their business in a tough economic climate.

Freelancer.com CEO, Matt Barrie affirmed, "The acquisition of Freelancer.jp represents our commitment to opening up the global jobs market to every country and ensuring Japanese businesses are able to take full advantage of this game-changing movement. It has never been cheaper or easier to start or build up a business using Freelancer.com and we look forward to welcoming Japanese businesses and freelancers into our global community."



About Freelancer.com

Triple Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Freelancer connects small businesses and entrepreneurs with over 8.4 million independent professionals globally, specializing in fields as diverse as information technology, content, website development, marketing, engineering, and medicine. Over 4.8 million projects in approximately 600 categories of work have been posted to date on the site to date, and have saved western businesses an estimated US\$1.1 billion in costs.

Notes to the Editor

The 2012 White Paper on Small and Medium Enterprise in Japan produced by the Ministry of Economy, Trade and Industry and Japan Small Business Research Institute can be found at http://www.chusho.meti.go.jp/pamflet/hakusyo/H24/download/2012hakusho_eng.pdf

Terms of the acquisition are undisclosed

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