



PressRelease

For Immediate Release

Freelancer.com eclipses 7 million users, equivalent to 1 in every 1,000 people on planet

Freelancer.com announces that the equivalent of one in every thousand people worldwide have embraced the freelancing phenomenon; launches US\$10,000 competition to celebrate another milestone on its mission to give 1 billion people on the planet a job.

SYDNEY, February 18th, 2013 - Freelancer.com, the world's largest freelancing marketplace, today announced that it had reached 7 million users, more than its 3 nearest competitors combined. To accompany this major milestone, Freelancer.com has launched a \$10,000 "1 in 1000" crowdsourced competition, challenging its users to hold local events introducing family, friends and colleagues to the online work phenomenon.

The leading freelancing marketplace by traffic volume (according to Alexa.com), Freelancer.com attracts over 4,500 new users to the platform daily, a figure which has been exponentially increasing since its inception in 2009. If Freelancer.com were a country, its population would eclipse that of Libya or Denmark.

The competition kicks off today, and encourages users to submit a 3 minute long video showing their event in action. The events are judged based on the number of attendees, the quality of the event and video, and the imagination and innovation displayed in the idea or execution of the event. Of course, with all Freelancer competitions, ingenuity and creativity play a big part.

Previous crowdsourced contests run by the company, such as the \$25,000 Expose our Logo competition, have experienced a massive following worldwide. Freelancer.com CEO Matt Barrie expects this one to be no different, "In our past contests, we've seen users do all sorts of amazing things; from getting their team to the South Pole, seeing giant versions of our logo carved into the cane fields of the Philippines or the snow of Poland, or trying to capture extra points by getting the astronauts on the International Space Station to play along, it's incredible to watch what happens".

More information on the 1 in 1000 competition can be found here:

<https://www.freelancer.com/contest/1-in-1000-Contest-10-000-in-prizes--13695.html>



About Freelancer

Triple Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Freelancer.com connects businesses with over 7 million independent professionals globally, specializing in such fields as diverse as software development, writing, marketing, engineering, and the sciences. The average job is under US\$200, making Freelancer.com extremely cost-effective for small businesses unable to justify the expense of hiring full time.

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