



Press Release

For Immediate Release

Freelancer.com goes global: smashes through 4 million projects, 25 regional marketplaces, 15 currencies and 10 languages

Freelancer.com spreads across the globe, with nearly 7 million users from over 234 countries and regions posting 4 million projects - worth a massive \$US885 million!

SYDNEY: December 3rd, 2012 – Freelancer.com, the world's largest freelancing marketplace, today announced that it has broken through an unprecedented 4 million jobs posted, on the back of its recent acquisition of vWorker.

Freelancer.com is surging ahead of the competition; the 4 million jobs posted on Freelancer.com is well in excess of the sum of its nearest competitors. The trend continues in users - Freelancer.com boasts a massive 6.7 million employers and freelancers, more than its three nearest competitors combined. Freelancer also is the leading marketplace by traffic, according to Alexa.

In operation for a mere three and a half years, Freelancer.com is expanding globally at a rapid pace. In 2012 alone, it has translated its site into 10 different languages and launched regional marketplaces in 14 new countries, reaching a total of 25 regional marketplaces. Transactions can be conducted in 15 currencies, with 24x7x365 support available in 7 languages - English, Spanish, German, Dutch, French, Indonesian and Filipino. With over 200 staff spread around North America, South America, Asia, Oceania and Europe, Freelancer.com is the only truly international services marketplace.

Freelancer has also rapidly consolidated the space. In the last four months, Freelancer has acquired the fourth and fifth largest competitors (vWorker/RentACoder.com and Scriptlance, respectively).

The global expansion of Freelancer.com has been accompanied by a host of innovative features that redefine the nature of work. Whether it be harnessing the power of the crowd through Freelancer.com Contests, creating and buying digital goods through the Freemarket online content marketplace, or making work fun through the Freelancer.com Rewards system, Freelancer has continually released ground-breaking products that represent major disruptions to the recruitment industry. This has been recognised by a number of awards, and Freelancer.com is the only outsourcing marketplace globally to win a prestigious Webby Award; of which it has won three. However, Freelancer.com's users provide the best recognition of all:



"Freelancer.com is the best thing ever happened in my life. Thanks to this website I am able to pay my school fees in time and not only that, I am paying school fees for my little sibling in primary school. Africa is a third world country (many are below poverty line). I can say my life has changed totally" – Duncan Mwirigi, Kenya

"Freelancer.com was crucial in our lean early-stage startup strategy, and allowed us access to top quality talent that we couldn't have hired at the time. Now that we're a little further along I still find myself constantly looking to freelancer.com to fill talent gaps and to get reliable results from projects. Highly recommended." - John Sun, cofounder of Debteye (Y Combinator 2012)

"We are working aggressively to build a global franchise", said Matt Barrie, Chief Executive of Freelancer.com, "I can attribute our success so far to the hard work of our incredible team, that spans just about every continent on the planet at this point". "Watch this space", he added.

About Freelancer

Triple Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Through Freelancer.com, entrepreneurs and businesses connect with 6.7 million professionals from all over the world. Employers can hire freelancers in areas such as software, writing, data entry and design, right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

For more information, contact:

Vuki Vujasinovic Communications Manager, North America & Oceania
Tel +1 (415) 830 3806
Email vuki@freelancer.com

Evan Tan Regional Director, Asia
Tel +63 908 882 8519
Email evan@freelancer.com

Bill Little Regional Director, Europe
Tel +44 (0) 7940 924555
Email bill@freelancer.com

Sebastian Siseles Director Regional para Latinoamérica
Tel +56 9 11 3260 0730
Email sebastian@freelancer.com

URL <http://www.freelancer.com>