



PressRelease

For Immediate Release

Freelancer.com CEO Matt Barrie joins Barack Obama, Richard Branson as one of 150 worldwide Influencers

MOUNTAIN VIEW, CALIFORNIA, October 10, 2012: LinkedIn last week named Freelancer.com Chief Executive Matt Barrie as one of 150 key worldwide opinion leaders

LinkedIn's Influencers offers users of the professional networking site an opportunity to follow the opinions and advice of world leaders in politics, industry, commerce, and academia. Each Influencer is given a platform for communicating directly with LinkedIn's 175 million user audience via long-form essays and status updates.

LinkedIn's Influencers include Barack Obama; Richard Branson; Federal Communications Chairman Julius Genachowski; billionaire and Wall Street legend T. Boone Pickens; Craigslist founder Craig Newmark; motivational speaker Tony Robbins; and tech evangelist Guy Kawasaki. Barrie was only one of two Influencers selected from Australia, with the other fellow Ernst & Young Entrepreneur of the Year finalist Naomi Simpson, CEO of RedBalloon.

Barrie's first post on the network was an essay entitled *How to Hack a Billion Dollars in 3 Years*, which he followed up with *Make Money Without Working: Automate Your Business*. Both of these articles can be accessed from his LinkedIn profile, or directly at the following addresses:

<http://www.linkedin.com/today/post/article/20121002120351-921366-how-to-hack-a-billion-dollars-of-revenue-in-3-years>

<http://www.linkedin.com/today/post/article/20121009013006-921366-make-money-without-working-automate-your-business>

About Freelancer

Triple Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Freelancer.com connects businesses with over 4 million independent professionals globally, specializing in fields as diverse as software development, writing, marketing, engineering, and the sciences. The average job is completed for under US\$200, making Freelancer.com extremely cost-effective for small businesses unable to justify the expense of hiring full time.

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