



PressRelease

For Immediate Release

This Year's Freelancer.com Expose Our Logo Contest Promises to be the Biggest Yet

SYDNEY, October 1st, 2012: Freelancer.com is now accepting entries for its fourth Expose Our Logo contest, inviting freelancers, employers, and other avid members to compete for a share of \$25,000 in prizes.

The Freelancer.com Expose our Logo Contest was first opened in 2009 to give freelancers and employers on the site the opportunity to publicly and creatively demonstrate their enthusiasm for the online outsourcing and crowdsourcing platform. Every year since then, the contest has been a much anticipated celebration of the same spirit of competition that is the backbone of the company's success. "This contest is really everything Freelancer.com is all about, in a nutshell," says Freelancer.com CEO Matt Barrie. "Above all, Freelancer.com is a company that tears down divides and levels playing fields, allowing a freedom of competition that's almost impossible to achieve in localized, or face-to-face scenarios. No matter where you're from or what you do, our website gives you the opportunity to be seen and heard in a global context, and to be recognized by employers as an asset," he expounds.

With over 4 million members, and weighing in as the largest and most diversified online outsourcing network of its kind of the world, one couldn't ask for a better audience than the Freelancer.com network for the ingenious feats of strategy, artistry, and engineering put on by the Expose Our Logo contestants. Last year's contest saw nearly 450 entries, with the grand prize awarded to Nazma Rahman in Bangladesh for her imposing 2,400 square foot Freelancer.com banner and organization of a 3,000-person march, complete with Freelancer.com t-shirts and flags.

Barrie expects an even more impressive turnout this year. "Our community is about 50% larger now than it was this time last year, so there are that many more potential contestants. We're always astounded by what our users come up with; they always find a way to outdo themselves." In years past, entries have involved sky-diving, "UFO" sightings, and deep-sea exploration, so this year's contestants have a tough bill to follow. The contest will be open to entries for 60 days starting September 26, 2012, with winners in 10 categories announced on December 5, 2012. Read more about the contest at <http://www.freelancer.com/competitions/>.

About Freelancer

Triple Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Freelancer.com connects businesses with over 4 million independent professionals globally, specializing in fields as diverse as software development, writing, marketing, engineering, and the sciences. The average job is completed for under US\$200, making Freelancer.com extremely cost-effective for small businesses unable to justify the expense of hiring full time.

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