



## PressRelease

For Immediate Release

### Freelancer.com wins Silver Stevie Award

**SYDNEY, August 21, 2012: Freelancer.com has been named a recipient of one of the most enviable and prestigious of business awards, a Silver Stevie, making the outsourcing marketplace one of the first to be honored in the Internet and New Media category.**

The Stevie Awards® have celebrated accomplishment and innovation in business for eleven years, quickly rising to unparalleled esteem in the eyes of the world's commerce and industry publishers. The awards recognize companies and individuals representing every field of expertise, including Management; Communications; Public Relations & Investor Relations; Human Resources; and Information Technology.

Just this year, the Internet and New Media subcategory was added to the list of Company and Organizational awards. After a rigorous two-stage review process, conducted by a panel of expert judges, Freelancer.com was declared a Silver Stevie Company of the Year winner in this newly introduced category. The website offers a way for business owners and employers to connect with skilled freelancers specializing in a range of fields, from word processing to architectural design. CEO Matt Barrie is elated by the announcement, saying, "Every entrepreneur likes to believe his company serves a greater good and makes a meaningful contribution to his industry, even the world, but to get that kind of recognition from a respected authority on the matter is just astounding."

Getting this sort of widely publicized acknowledgment, while certainly personally gratifying for Barrie, is also humbling in a way. "It's easy to think you've made it, when the important people start taking notice of you, but really it's a challenge," he muses. "You've got to keep doing what you're doing, keep finding new and better ways of getting it done, and keep going out on a limb to be something unique and offer what no one's ever provided before. I fully intend for Freelancer.com to continue on that path."

#### **About Freelancer**

Triple Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Freelancer.com connects businesses with over 4 million independent professionals globally, specializing in fields as diverse as software development, writing, marketing, engineering, and the sciences. The average job is completed for under US\$200, making Freelancer.com extremely cost-effective for small businesses unable to justify the expense of hiring full time.

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