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Matt Barrie, CEO of Freelancer.com, to deliver keynote speech at eCommerceDay Buenos Aires on August 7th

Buenos Aires, August 6, 2012: Freelancer.com CEO Matt Barrie arrived in Buenos Aires today to deliver a keynote speech at eCommerceDay, Latin America's largest and most prestigious technology conference.

The conference will bring together hundreds of participants from all over the region, and host the eCommerce Awards Argentina 2012. With over 50 international speakers, attendance by local and regional business leaders, and 7 plenary and 12 concurrent thematic workshops, professionals will address current issues and trends in eCommerce and Internet business in Argentina and the region.

Previously a keynote speaker at eCommerceDay in Santiago, Chile and São Paulo, Brazil, Matt Barrie said, "I'm always excited to present at conferences in Latin America because there's so much excitement and activity, and Freelancer.com are proud sponsors of eCommerceDay. The buzz, the energy - there's so many entrepreneurs working on so many things, it's an exciting time for Latin America, that's for sure!"

Barrie's keynote speech comes as the entirety of Latin America is gripped by a technological revolution. This year alone, the Argentine IT industry is expected to grow an astounding 12%, according to the International Trade Administration.

eCommerceDay features a host of exciting speakers, including Lee Araujo (LAC), Marcelo Cabana (IBM), and Silvina Reyes (OCA).

For more information about eCommerceDay Buenos Aires, including a full program agenda, see:

<http://www.ecommerceday.org.ar/>

About Freelancer

Triple Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Freelancer.com connects businesses with over 4 million independent professionals globally, specializing in fields as diverse as software development, writing, marketing, engineering, and the sciences. The average job is completed for under US\$200, making Freelancer.com extremely cost-effective for small businesses unable to justify the expense



of hiring full time.

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