



## PressRelease

For immediate release

### Freelancer.com launches sites in Spanish and German

**LONDON 26th July 2012: In a bid to make an impact on the European market, Freelancer.com launches Freelancer.com.es and Freelancer.de to help bring Spain and Germany into contact with its more than 4 million users.**

With the launch of two new sites, Freelancer.com continues its trend toward specialised service for local markets, including local payment options and Spanish- and German-speaking support staff, within its growing global community of small businesses and independent contractors. Since its recent acquisition of Scriptlance on July 9, Freelancer.com now boasts a thriving user population of over 4 million worldwide, solidifying its position as the largest online outsourcing and crowdsourcing marketplace.

The launch comes at a time of flux for European economies. In Germany, businesses are looking to Freelancer.com as a tool to modernise the way business is done and extend the reach of small businesses into the global arena. In Spain, Some 50% of young people are unable to find work through traditional channels, leaving many Spaniards disillusioned with both the Spanish government and the EU. Freelancer.com CEO, Matt Barrie is optimistic that his company can help turn things around. "There is now a real opportunity to take the creative ideas of Spain's youth and turn them into businesses. It is young entrepreneurs who are leading the world's technological and business innovation, and Spain's youth should be at the forefront of that drive."

The business world is changing quickly, as the internet allows new players from emerging economies to compete with well-established entities on a global stage. It's an exciting time, and CEO Matt Barrie believes Freelancer.com is up to the task of ushering Spain and Germany into the new era. "As the largest marketplace of its kind, Freelancer.com could help transform the way Europeans do business," says Barrie. "We're witnessing a revolution in business and labour market practices that, according to former US presidential adviser Alan Blinder, is unlike any since the Industrial Revolution."



### **About Freelancer**

Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Freelancer.com connects businesses with over 4 million independent professionals specialising in areas such as software, writing, marketing, accounting, legal services, and even engineering and the sciences. The average job is under US\$200, making Freelancer.com extremely cost-effective for small businesses unable to justify the expense of hiring full time.

### **For more information, contact:**

Vuki Vujasinovic      Communications Manager, Global  
Tel                        +1 (415) 830 3806  
Email                     vuki@freelancer.com

Evan Tan                Communications Manager, Asia Pacific  
Tel                        +63 908 882 8519  
Email                     evan@freelancer.com

Bill Little              Communications Manager, EMEA  
Tel                        +44 (0) 7940 924555  
Email                     bill@freelancer.com

URL                      <http://www.freelancer.com>