



# PressRelease

For immediate release

## Freelancer.com continues global expansion and launches a local Jamaica site, Freelancer.com.jm

**Kingston, Jamaica: 29, June 2012** - Freelancer.com, the world's largest outsourcing and crowdsourcing marketplace has launched in Jamaica with Freelancer.com.jm. This is set to create an optimistic atmosphere among entrepreneurs in the country, where an average of 6,344 new businesses are registered annually.

"The digital world is a great equalizer. We see people from developing countries competitively working side by side with the western world," says Freelancer.com Chief Executive Matt Barrie. "Freelancer.com.jm will allow Jamaican entrepreneurs and freelancers access to over 3.7 million professionals from around the globe", Matt Barrie continues.

Freelancer.com.jm will allow Jamaican users to transact using their local currency and build a strong local community. Freelancer.com services such as the Milestone Payment system, Hourly Projects, and Financial Dashboard are also available for Freelancer.com.jm users.

Freelancer.com.jm was officially launched by Freelancer.com's Vice President of Engineering, David Harrison at Digital Jam 2.0, a three-day event staged by the Government of Jamaica in collaboration with The World Bank, Jamaican private sector ICT companies, and international development partners. The event was themed "The Future of Work is Online" and provided Freelancer.com the perfect place to launch Freelancer.com.jm.

### About Freelancer

Webby Award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Through its dedicated Jamaican regional website, Freelancer.com.jm, small businesses in Jamaica can connect with over 3.6 million independent professionals from all over the world. Employers can hire freelancers in areas such as software, writing, data entry and design, right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com.jm extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.



**For more information, contact:**

**Vuki Vujasinovic Communications Manager, Global**

Tel +1 (415) 830 3806

Email [vuki@freelancer.com](mailto:vuki@freelancer.com)

**Evan Tan Communications Manager, Asia Pacific**

Tel +63 908 882 8519

Email [evan@freelancer.com](mailto:evan@freelancer.com)

**Bill Little Communications Manager, EMEA**

Tel +44 (0) 7940 924555

Email [bill@freelancer.com](mailto:bill@freelancer.com)

**URL** <http://www.freelancer.com.jm>