



## PressRelease

For immediate release

### Spain Set to Welcome Freelancer CEO Matt Barrie in Digital Citizenship Conference

**SYDNEY: May 1, 2012** – Freelancer.com CEO Matt Barrie is scheduled to share his views on the changing digital workforce in Spain, as the country welcomes the leading technologist, entrepreneur, and lecturer during the CICD (International Digital Citizenship Conference) in Donostia-San Sebastián, on May 8 to 9, 2012.

An annual opportunity to explore both the internet and digital citizenship, the event aims to shed light on the strategic issues which will define the future of society---“from the design of a new educational model to the redefinition of the concept of participatory democracy, the prevention of ICT risks, the rise of the social media, new tools for business and competitiveness, and the promotion of talent.” This 2012, the conference will be tackling four areas: social media, business and competitiveness, education 2.0, and governance and citizenship.

“I am honoured to participate in this conference which is paving the way for the Spanish people---especially small business owners---to see the light that technology, and in particular Freelancer.com, is offering for their entrepreneurial endeavours,” notes Barrie.

As the economic crisis continues to plague Europe and the rest of the world, Barrie believes that the event is timely in promoting a necessary paradigm shift with the way the country’s SMEs do business.

“The potential for success through online outsourcing and crowdsourcing is tremendous. With Freelancer.com, we’re cost- and time-efficiently connecting entrepreneurs with 3 million global professionals from 234 countries. It’s never been easier or cheaper to start and maintain a business than today,” Barrie ends.

#### **About Freelancer**

Webby Award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Through Freelancer.com, businesses connect with over 3.5 million independent professionals from all over the world. Employers can hire freelancers in areas such as software, writing, data entry and design, right through to engineering and the sciences, sales & marketing



and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

**For more information, contact:**

Vuki Vujasinovic Communications Manager, Global  
Tel +1 (415) 830 3806  
Email [vuki@freelancer.com](mailto:vuki@freelancer.com)

Evan Tan Communications Manager, Asia Pacific  
Tel +63 908 882 8519  
Email [evan@freelancer.com](mailto:evan@freelancer.com)

Bill Little Communications Manager, EMEA  
Tel +44 (0) 7940 924555  
Email [bill@freelancer.com](mailto:bill@freelancer.com)

URL <http://www.freelancer.com>