



PressRelease

For immediate release

Freelancer.com CEO Matt Barrie to Talk About the Future of Work in 2012's The Next Web Conference

SYDNEY: April 15, 2012 – Still fresh from his successful talk at the SXSW Interactive in Austin, Texas, Freelancer.com CEO Matt Barrie is set to fly to Amsterdam and face an audience of entrepreneurs, technologists, futurists, venture capitalists, and senior level executives during The Next Web Conference Europe from April 25 to 27.

“The paradigm shift is unstoppable: the future of jobs is coming as the world becomes flatter every day,” Barrie augurs. “The Next Web, through its conference, has given us the perfect opportunity to announce this inevitable reality to the region.”

Taking into account Freelancer.com’s user base recently surpassing the population of Mongolia, Barrie believes the phenomenal growth can be attributed to the positive change brought about by globalization and technology.

“We’re becoming more interconnected; today, an entrepreneur from Germany can hire a web developer from India and a copywriter from the Philippines, at less the cost and time it usually took. Freelancer.com is the realization of a cost- and time-efficient jobs platform, and everything is happening at the speed of a click,” Barrie observes.

With more than a thousand attendees expected in the event, The Next Web Conference is one of the leading technology events in the world---a platform for opinion leaders from different industries to share their transformative ideas. The event is organized by authoritative technology news site The Next Web.

About Freelancer

Webby Award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Through Freelancer.com, businesses connect with over 3.3 million independent professionals from all over the world. Employers can hire freelancers in areas such as software, writing, data entry and design, right through to engineering and the sciences, sales & marketing



and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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