



PressRelease

For immediate release

Freelancer.com's US\$50,000 Internet Scavenger Hunt at SXSW to attempt Guinness World Record

Pre-registrations for Freelancer.com's US\$50,000 Internet Scavenger Hunt have gone viral as thousands sign up for the competition; coincides with SXSW keynote speech from CEO Matt Barrie. Scavenger hunt HQ located at Trade Show Booth 1219A/1318.

SYDNEY: March 6th, 2012 – Freelancer.com, the world's largest outsourcing and crowdsourcing marketplace, today announced that they will be making an official Guinness World Record attempt with their \$50,000 Internet Scavenger Hunt beginning next week.

Thousands have already pre-registered for its global scavenger hunt one week out from the start of the SXSW conference on March 9th. Freelancer.com will be attempting to officially beat Guinness Book of World Records holder, Misha Collins, for the largest multimedia scavenger hunt ever, with 6,200 participants in November 2011.

Hunt Leader and Freelancer.com CEO Matt Barrie said, "The Freelancer.com Internet Scavenger Hunt will unite individuals all over the world to solve challenges, scavenge items and cause mayhem! Our 3.2 million users will form teams with members coming from over 200 countries and territories, making a truly global hunt. It's going to be a lot of fun!"

The Freelancer.com Internet Scavenger Hunt is a two-week challenge comprising over one hundred cryptic tasks, requiring online collaboration and creativity. The 2012 Freelancer.com Internet Scavenger Hunt list will be released at 5pm EST (New York) on March 9 and the hunt will close at 6pm EDT (New York) on March 25.

The hunt coincides with Chief Executive Matt Barrie's appearance as a Top 20 featured speaker at SXSW 2012, Matt's talk entitled "Next Big Thing" will be given at the Austin Convention Center at 3:30pm on 12 March.

Freelancer.com will also be exhibiting at the event Trade Show at Booth 1219A/1318, which will act as the Freelancer.com Internet Scavenger Hunt Headquarters during the event. The headquarters will create a hub for SXSW attendees and Scavenger Hunt participants to check out the latest team standings on the real-time leader board and to keep updated with the latest news and tasks.

"Anyone in the world can compete to share US\$50,000 in prize money. Teams from across the globe will be able to join forces in order to solve problems and take out the Grand Prize," Barrie concluded.

Cash prizes include a US\$25,000 Grand Prize, a US\$10,000 Second Prize, US\$5,000 Third Prize, as well as daily cash prizes of US\$1,000 throughout the course of the hunt for the team scoring the most points.



Registration is open to everyone worldwide and pre-registration is open now at scavenger.freelancer.com !

About Freelancer

Webby award winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Through Freelancer.com, businesses connect with 3 million independent professionals from all over the world. Employers can hire freelancers in areas such as software, writing, data entry and design, right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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