



PressRelease

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Thousands of Freelancer.com users worldwide go crazy in Freelancer.com's US\$25,000 Expose Our Logo contest

Mysterious "Hummingbird logos" seen worldwide. Thousands mobilized for action in Australia, Bangladesh, India, Nepal, Pakistan, Slovakia, Taiwan and the United States.



SYDNEY: February 28, 2012 – Freelancer.com, the world's largest outsourcing and crowdsourcing marketplace today revealed the prize winners of its US\$25,000 'Expose Our Logo' contest.

"We received over 440 entries from all points of the globe and selected 20 finalists, which was hard enough, but the final decisions were even tougher!" said Freelancer Chief Executive Matt Barrie.

"Each video exposed the Freelancer.com logo in its own unique way, reflecting the cultural diversity of our Freelancers. The level of creativity is astounding! We saw flashmobs in Manila, hundreds of people in formation in India, shaping themselves into the Freelancer Hummingbird logo and giant banners across Pakistan! The lengths our community goes to reflects their enthusiasm for Freelancer." he added.



“This year alone we received reports of a Freelancer.com UFO sighting in Utah that went viral on YouTube. It’s received tens of thousands of views, including national media coverage! In Bangladesh 3,000 to 30,000 people went marching holding a 2000 square foot Freelancer.com banner! In Nepal, Freelancers hung a giant banner off a national historical monument that also happens to be the country’s tallest tower! Other, individual Freelancers would rather jump out of planes or go swimming with sharks! Together, they’ve literally taken the contest to new heights and depths!” he added.

The \$10,000 Grand Prize went to Freelancer.com member Nazma Rahman in Bangladesh, who mobilized an army of 3,000 Freelancer.com supporters wearing Freelancer shirts and waving Freelancer flags. They also unveiled a gigantic 2400 square foot banner before filling the streets and exposing the Freelancer.com logo to just about everyone they saw. The sheer number of participants ensured Nazma won an additional US\$1,000 prize for Most People Involved.



The US\$2,500 second prize was won by Waseem Sajjad, from Pakistan, and Gorakh Timilsina from Nepal won the US\$1,500 third prize.



“Each prize winner thoroughly deserves it. Nazma's entry from Bangladesh absolutely blew us away to win the \$US10,000 Grand Prize. The entries get more ambitious each year and we're looking forward to organizing this competition again,” Barrie concluded.



Freelancer.com's community of 3 million plus active members also got in on the act, voting Annood Bandola, from the Philippines, the US\$5,000 People's Choice Award winner.

“The People's Choice Award is essential for the community to recognize excellent submissions in its own voice. It's driven by Freelancer.com members for members and the sense of achievement is felt all round, whether you competed or not,” Barrie added.

The major prize winners are:

Grand Prize Winner: \$10,000 [Gigantic Banner Revealed and 3000 Freelancer March](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-378556.html) by *Nazma Rahman (Bangladesh)*

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-378556.html>



2nd Prize: \$2500 [Freelancer Exposed in Islamabad and Rawalpindi](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-381746.html) by Waseem Sajjad (Pakistan)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-381746.html>

3rd Prize: \$1500 [Freelancer Logo Exposed from Bhimsen Tower](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-381951.html) by Gorakh Nath Timilsina (Nepal)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-381951.html>

Peoples Choice \$5000 - [15 days of Campaigning for Freelancer](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-386300.html) by Annood Bandola (Philippines)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-386300.html>

The minor prize winners are:

Best Music Video Clip \$1000 - [Manila Groovy Tour](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-383093.html) by Bonn Rica (Philippines)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-383093.html>

Most People Exposed To \$1000 - [Fly over of New York City](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-387575.html) by Stephen Karigo (United States)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-387575.html>



Most Creative Video \$1000 - [UFO visits American Fork](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-385777.html) by Andrew Smith (United States)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-385777.html>

Best use of Freelancers \$1000 - [The Year of the Hummingbird](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-385777.html) by Mary Christie (Taiwan)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-385777.html>



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Most People Involved \$1000 - [Gigantic Banner Revealed and 3000 Freelancer March](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-378556.html) by Nazma Rahman (Bangladesh)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-378556.html>

Biggest Logo \$1000 - [Students form Giant Freelancer Hummingbird](http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-383151.html) by Farhan Khan (India)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-3286-byentry-383151.html>

To see all the entries, visit: freelancer.com/competitions

About Freelancer

Webby award winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Through Freelancer.com, businesses connect with 3 million independent professionals from all over the world. Employers can hire freelancers in areas such as software, writing, data entry and design, right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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