



Press Release

Embargo until 9am February 6, 2012 EST (New York)

Freelancers worldwide go crazy over Freelancer.com's Expose Our Logo contest!

Freelancers skydive, swim with sharks and flashmob in global competition. Tens of thousands mobilized across Australia, Bangladesh, India, Nepal, Pakistan, The Philippines, Slovakia, Taiwan, the United States, and more. Sparks UFO sightings over Utah. Over three thousand march in Northern Bangladesh. Planes fly over New York towing a giant Freelancer banner.

SYDNEY: February 6th, 2012 – Freelancer.com, the world's largest outsourcing and crowdsourcing marketplace today announced the top 20 finalists in its US\$25,000 'Expose Our Logo' contest. Over 440 video entries were received involving tens of thousands of freelancers from all points of the globe.





"Our annual competitions harnesses the power of the crowd to create the most viral, musical, visible and public exposure of our logo, all while having a lot of fun!", said Matt Barrie, Chief Executive of Freelancer.com.



"This year we were totally overwhelmed by the entries. We received reports of a Freelancer.com UFO sighting in Utah that made national, then international news as it went viral. In Bangladesh well over 3,000 people went marching dressed in Freelancer uniforms after unveiling a gigantic 2000 square foot Freelancer.com banner. In Nepal, Freelancers hung a huge banner off one of the country's tallest towers. Other freelancers jumped out of planes or went swimming with sharks. Together, they've literally taken the contest to new heights and depths", he added.





The 440 entries were submitted for a chance to share in US\$25,000, including a US\$10,000 Grand Prize. The 20 finalists include entries from the Philippines, United States, Taiwan, Bangladesh, Australia, India, Pakistan, Slovakia and Nepal.



Starting February 6th, the finalists will additionally be competing for the US\$5,000 'People's Choice Award', which will be determined by the entry that gets the most Facebook likes over a two week period.

"Contests like this reinforce the fact that the Freelancer.com community is our greatest asset. In a few short years our freelancers globally have earned over US\$115 million by completing over 1.4 million projects. We're seeing more and more Freelancers earning six and seven figure incomes, and building up big businesses all on the strength of their professionalism and work ethic", Barrie added.

To see all the entries, visit:

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286.html>

Freelancer.com 'Expose Our Logo' Top 20 Finalists for 2012:

Fly over of New York City by Cessna (United States)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-387575.html>

Epic Freelancer: "The Ripple Effect" Flashmob (Philippines)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-387447.html>

Shark Aquanaut (Philippines)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-387280.html>



15 days of Campaigning for Freelancer (Philippines)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-386300.html>

UFO visits American Fork (United States)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-385777.html>

Skydiver, Freefaller, Freelancer (United States)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-385213.html>

Students form Giant Freelancer Hummingbird (India)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-383151.html>

Manila Groovy Tour (Philippines)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-383093.html>



Freelancer Logo Exposed from Bhimsen Tower (Nepal) -

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-381951.html>



Freelancer Exposed in Islamabad and Rawalpindi (Pakistan)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-381746.html>

Gigantic Banner Revealed and 3000 Freelancer March (Bangladesh)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-378556.html>

Freelancer Humanbird in Winter (Slovakia)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-365135.html>

Wooden Freelancer Hummingbird (Bangladesh)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-382170.html>

Freelancer Sign Spinner (Philippines)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-329537.html>



45 days with Freelancer in Hyderabad (Pakistan)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-362895.html>



Freelancer Avatar Parade (Philippines)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-386968.html>

Freelancer.com Graffiti (Australia)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-385568.html>

Freelancer.com goes to Sinulog (Philippines)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-385475.html>

Freelancer Big Banner Movie (Pakistan)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-379072.html>



The Year of the Hummingbird (Taiwan)

<http://www.freelancer.com/contest/Expose-the-Freelancer-com-Logo-Contest-3286-byentry-387371.html>



About Freelancer

Webby award-winning Freelancer.com is the largest outsourcing and crowdsourcing marketplace in the world. Through Freelancer.com, businesses connect with 3 million independent professionals from all over the world. Employers can hire freelancers in areas such as software, writing, data entry, and design, right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost-effective for small businesses which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

For more information, contact:

Vuki Vukasinovic	Communications Manager, Global
Email	vuki@freelancer.com
Tel (USA)	+1 (415) 830 3806

Evan Tan	Communications Manager, Asia Pacific
Email	evan@freelancer.com
Tel	+63 908 882 8519

URL	http://www.freelancer.com
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