



PressRelease

For immediate release

Win up to US\$25,000 in cash by exposing the Freelancer.com logo anywhere in the world!

Freelancer.com demonstrates global footprint by inviting its 3 million users to record viral videos of the company logo worldwide.

SYDNEY: November 21, 2011 – Freelancer.com, the world's largest outsourcing and crowdsourcing marketplace, today announced the latest installment of its world famous US\$25,000 "Expose Our Logo" contest.

The contest challenges its 3 million users from 234 countries, regions and territories to promote the Freelancer.com hummingbird logo to as many people as possible, wherever they are in the world. Anyone can enter the competition by registering for free at www.freelancer.com.

Entrants must film their exploits and upload the footage to the Freelancer.com contest site, where it can be publicly viewed. The contest is open now and ends on January 31st, 2012.

"Freelancer.com is like a small country. We just overtook Mongolia for population! Our Expose Our Logo contest is a great opportunity for our users, no matter where they live, to show how ingenious and creative they can be.. all while having lots of fun!" says Barrie.

In 2010, the contest winner organized a cast of hundreds, all wearing Freelancer.com t-shirts, into parading a massive Freelancer.com banner (longer than a bus) through the streets of downtown Rajshahi, Bangladesh, before throwing a huge party. The 2009 winner was a team of students from the University of Florida who made a fun music video at Daytona.

The latest "Expose our Logo" contest features cash prizes totaling US\$25,000, divided into a US\$10,000 major prize, a People's Choice Award for US\$5,000 and cash prizes for Best Music Video, Most Creative Video, Most People Involved and Biggest Logo.

"The holiday season and New Year celebrations always provide opportunities to access large crowds. So get your thinking caps on!", Barrie concluded.

For contest rules see:

<http://www.freelancer.com/competitions>

Entry is open to everyone with a Freelancer.com account. Sign up for free today!

About Freelancer

Webby award winning Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with 3 million independent professionals from all over the world. Employers can hire freelancers in areas such as software, writing, data entry and design,



right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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