



PressRelease

For immediate release

Freelancer.com US\$20,000 competition determines Kanye West would be the “best Presidential candidate of all time!”

SYDNEY: June 29, 2011 – Freelancer.com, the world's largest outsourcing and design marketplace today announced the winners of its US\$20,000 competition, consisting of a satirical 2012 US Presidential Campaign Logo Contest and a T-shirt design contest.

The Presidential logo contest, and the \$US10,000 grand prize, was won by Felipe Rojas 'felro' from the United States. His candidate Kanye West defeated close to 5,000 largely infamous challengers with his logo entry declaring Kanye as “the best Presidential candidate of all time!”

The T-shirt contest also saw fierce competition with over 5,000 entries. The first prize of US\$3,000 went to Wendy Rodriguez 'WendyRV' from Mexico with her entry “Bid there, done that, bought the t-shirt”

Speaking from Silicon Valley, CEO Matt Barrie said, “Clearly, there was no shortage of outstanding designs to choose from but Felipe’s logo and Wendy’s clever t-shirt statement stood out to our judges – fitting our light hearted briefs perfectly. Their wins underline the fact that anyone who needs a logo can launch their own competition via Freelancer.com. We have over 600,000 innovative designers, like Felipe in the US and Wendy in Mexico, across the globe.”

“The clear message for individuals and small businesses is that by using the Freelancer.com contest platform, they too can choose from hundreds of designs at a price that’s within their budget. What’s more, our designers couldn’t be happier. It’s a great way for them to showcase their work and we are by far the most lucrative contest site out there with commissions as low as 3%.” concluded Barrie.

To launch your own design contest visit <http://www.freelancer.com/contest/welcome/>

Complete list of contest winners:

2012 US Presidential Campaign Logo Design Contest

1st Prize – US\$10,000

felro from the United States for “Kanye West – the best Presidential candidate of all time!”

<http://www.freelancer.com/contest/US-Presidential-Campaign-Logo-Design-Contest-13-byentry-3551.html>

2nd Prize – US\$3,000

neonNINJA from Saudi Arabia for “Puff Daddy, P.Diddy, Swag '12 – Before I Change My Mind”



<http://www.freelancer.com/contest/US-Presidential-Campaign-Logo-Design-Contest-13-byentry-4175.html>

3rd Prize – US\$2,000

khnfrhn from India for “Zach Galifianakis – the world ends in 2012 anyways”

<http://www.freelancer.com/contest/US-Presidential-Campaign-Logo-Design-Contest-13-byentry-23753.html>

People’s Choice – US\$2,500

jaybhoi from the Philippines for “Napoleon Dynamite – Screw Pedro”

<http://www.freelancer.com/contest/US-Presidential-Campaign-Logo-Design-Contest-13-byentry-2334.html>

T-shirt Design Contest for Freelancer.com

1st Prize – US\$3,000

WendyRV from Mexico for “Bid There, Done That, Bought the T-Shirt”

<http://www.freelancer.com/contest/T-shirt-Design-Contest-for-Freelancer-com-14-byentry-26332.html>

2nd Prize – US\$2,000

Icoolidge from the United States for “The Freelancer.com Network”:

<http://www.freelancer.com/contest/T-shirt-Design-Contest-for-Freelancer-com-14-byentry-24460.html>

3rd Prize – US\$1,000

gaf001 from Bangladesh for “I’m Huge on Freelancer.com”

<http://www.freelancer.com/contest/T-shirt-Design-Contest-for-Freelancer-com-14-byentry-14899.html>

About Freelancer.com

Webby award winning Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers.

Freelancer.com connects over 2.6 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

For more information, contact:

Chris O’Brien

Communications Manager

URL

<http://www.freelancer.com>

Email

chris@freelancer.com