

## **Press**Release

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## Freelancer.com CEO Matt Barrie wins Ernst & Young Technology Entrepreneur of the Year – Eastern Region

Freelancer.com CEO tops stellar list of nominees to win Ernst & Young Technology Entrepreneur of the Year – Eastern Region.

SYDNEY, June 27, 2011: Ernst & Young have announced Matt Barrie, Founder and CEO of Freelancer.com, as the Technology Category winner of the 2011 Entrepreneur of the Year for the Eastern Region.

The award marks the second time this year that Mr Barrie has taken this title, having been announced BRW's inaugural Entrepreneur of the Year back in March.

The six criteria for selection were entrepreneurial spirit, innovation, personal integrity and influence, financial performance, strategic direction and national and global impact. Mr Barrie was selected as the winner by the Eastern Region panel of esteemed judges, which included Doug Flynn, Non-Executive Director of Seven West Media Limited.

Freelancer.com is the world's largest online outsourcing marketplace that Mr. Barrie founded 2 years ago. To date, Freelancer.com has provided work to over 2.6 million people who have earned US\$95 million working on over 1.1 million projects.

The award follows a string of successes including winning the Employment Category of the Webby Awards last month. The Webby Awards are based out of the United States, where Mr Barrie is at present, having traveled to accept the award.

Finalists of the 2011 Ernst & Young Entrepreneur of the Year – Eastern Region:

Matt Barrie – Freelancer.com (Winner) David Brown – Trixan Valerie Duncan – Energy Action Brendan Green – Hire a Hubby Nikki Hager – PeepToe Dr Miles Jakeman – The Citadel Group David James – Brasserie Bread Helen Logas - Travelcorp Anthony Moorhouse – Dynamiq Pty Ltd Paul Munten – Ocean & Earth International Dr David Penn – Southern Cross Dental Laboratories (Services Winner) Jeff Phillips – Varley Group Mark Rutherford – Ilum-a-Lite



Brian Siemsen – Siemsen Group (Emerging Winner) Naomi Simson – RedBalloon (Industry Winner)

View the Ernst & Young Display Article on Matt Barrie here: http://www.eoy.ey.com.au/www/595/1001127/displayarticle/1605025.html

## About Freelancer.com

Webby award winning Freelancer.com is the largest outsourcing marketplace in the world. Freelancer.com connects small businesses and entrepreneurs with over 2.6 million freelancers to get just about any job done. Through Freelancer.com, employers can hire freelancers to work in areas such as software, writing, data entry and design right through to engineering and the sciences. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs done, but cannot justify the expense of hiring full time.

## For more information, contact:

Chris O'Brien	Communications Manager
URL	http://www.freelancer.com
Email	chris@freelancer.com