



## PressRelease

For immediate release

### **Freelancer.com unleashes 600,000 designers on 2012 US Presidential Campaign, calling for weird and wonderful Candidate logos as part of US\$20,000 competition.**

***Freelancer.com wreaks havoc on the 2012 US Presidential Campaign, challenging its 600,000 plus designers to design a campaign logo for unofficial Candidates.***

SYDNEY: May 27, 2011 – Freelancer.com, the world's largest outsourcing marketplace, with over 2.5 million registered users, today called on designers worldwide to enter its unofficial 2012 US Presidential Candidate Logo competition.

The contest invites users to submit their unorthodox logo designs for who they think should take the 2012 US Presidency. The Presidential hopefuls need not be American, alive or even human beings.

Speaking from Santiago, Chile, CEO Matt Barrie said, "There are over 600,000 registered professional designers from 234 countries on Freelancer.com, more than any other site worldwide. This competition enables designers to have some fun with their skill and creative flair."

"Graphic design is one of the most popular project categories on Freelancer.com and the competition is set to showcase the incredible talent we have available when hiring online." He continued.

The competition also includes a search for the new official design for the Freelancer.com T-shirt, worn proudly by many of the site's members.

"Competition brings the best out of the Freelancer.com community. We have the most lucrative marketplace for designers to earn money and it's great to have fun and give something back. In these contests alone, a designer can win over US\$20,000 in cash prizes." Barrie concluded.

The contest is now open and submissions close on June 22, with winners announced on June 29. For more information, visit <http://contest.freelancer.com/logo/>.

#### **About Freelancer.com**

Webby Award winning Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 2.5 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing and accounting &



legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

**For more information, contact:**

Chris O'Brien	Communications Manager
URL	<a href="http://www.freelancer.com">http://www.freelancer.com</a>
Email	<a href="mailto:chris@freelancer.com">chris@freelancer.com</a>