



PressRelease

For immediate release

Freelancer.com CEO Matt Barrie keynotes at Chile's largest IT conference: eCommerce DAY

ProChile and Freelancer.com host event to kick-start eCommerce in Chile

SANTIAGO: May 24, 2011 - Matt Barrie, CEO of Freelancer.com, the world's largest outsourcing marketplace will be the keynote speaker at the launch of eCommerce day in Santiago, Chile.

Billed as the most important day in Latin America for eCommerce, online and mobile banking and online entrepreneurship, the event aims to educate Chilean businesses on the power of getting online and its importance to the economic wellbeing of the country.

"I'm honored to be the headline speaker at Chile eCommerce day", said Matt Barrie. "As the world becomes more connected small and medium sized businesses must keep pace. The online economy is a multi-billion dollar business. Internet sales in Chile alone were estimated at \$550 million in 2010. Anyone who doesn't adapt to the needs of their consumer base will be left behind", he continued.

Mr. Barrie will be joined by business leaders from across Latin America, eager to share knowledge and learn how the use of online outsourcing has shaped the state of entrepreneurship and eCommerce across the world.

"Latin America, and Chile in particular, is in a prime position to be the next Silicon Valley. The alliance of development initiatives like eCommerce Day and a powerful site like Freelancer.com is a winning combination for any start-up," Barrie concluded.

Santiago Chile will host eCommerce Day on May 25th. To discuss Chile's role in the international Internet economy with Matt Barrie, use the contact information below.

About Freelancer.com

Webby award winning Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 2.5 million professionals from all over the world. Businesses can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done but cannot justify the expense of hiring full time.

For more information, contact:

Chris O'Brien Communications Manager



URL
Email

<http://www.freelancer.com>
chris@freelancer.com