



## PressRelease

For immediate release

### **Freelancer.com trumps field of 10,000 from 60 countries to win the Internet's highest honour: both a Webby and Webby People's Choice Award.**

***Freelancer.com swept the "Internet's highest honour" in the 15th Annual Webby Awards as best Employment Site of the Year, beating the world's best including global employment juggernaut Monster.com.***

NEW YORK: May 3, 2011 – **The International Academy of Digital Arts and Sciences** today announced that **Freelancer.com**, the world's largest outsourcing marketplace, **won a coveted Webby Award as the best Employment Site of the Year, as well as the Webby People's Choice Award for the same category.**

Freelancer.com will be honoured at the star-studded, live online broadcast of The Webby Awards from New York City's Hammerstein Ballroom on Monday, June 13, 2011. The following day, fans will be able to watch The Webby Awards, including Freelancer.com's 5-word speech, at [webbyawards.com](http://webbyawards.com) and The Webby Awards Facebook page at [facebook.com/TheWebbyAwards](http://facebook.com/TheWebbyAwards). A full list of both Webby Awards and People's Voice Winners can be found at [webbyawards.com/webbys/current.php?season=15](http://webbyawards.com/webbys/current.php?season=15)

Hailed as the "Internet's highest honor" by The New York Times, The Webby Awards is the leading international award honouring excellence on the Internet, including websites, interactive advertising & media, online film and video, and mobile & apps. The Webby Awards is presented by the International Academy of Digital Arts and Sciences (IADAS), a 750-person judging academy whose members include Martha Stewart, Darren Aronofsky, R/GA's Chief Bob Greenberg, David Bowie, Arianna Huffington and Twitter's Biz Stone.

"The Webby Awards honours the very best of the Internet," said David-Michel Davies, Executive Director of The Webby Awards. "Freelancer.com's achievement is a testament to the skill, ingenuity, and vision of its creators."

"We accept this award on behalf of our 2.5 million freelancers", said Matt Barrie, Chief Executive of Freelancer.com. "Freelancers are the vanguard of a new entrepreneurial class sweeping the world. Technologically elite, they are creating an economic revolution in their own countries whilst being the powerhouse digital workforce which will drive productivity in the west. We are proud to accept these awards on their behalf."

With nearly 10,000 entries from all 50 US states and over 60 countries worldwide, the 15th Annual Webby Awards is the biggest in history and continues to be the leading international award honoring excellence on the Internet. The winners truly represents the best of the Web.

Freelancer.com was the only Australian company to win a Webby.



Founded in 1996, The Webby Awards are known worldwide for its famous 5-word speech limit. Past Webby Award winners -- and their speeches -- include Al Gore ("Please don't recount this vote"), Beastie Boys ("Can anyone fix my computer?"), and Stephen Colbert ("Me. Me. Me. Me. Me.")

**For more see:**

<http://www.webbyawards.com>

**About Freelancer.com**

Webby award winning Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 2.5 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

**About the Webby Awards**

Hailed as the "Internet's highest honor" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, interactive advertising & media, online film & video, and mobile & apps. Established in 1996, the 15th Annual Webby Awards received nearly 10,000 entries from all 50 states and over 60 countries worldwide. The Webby Awards is presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: AOL, Aquent, Yahoo!, Microsoft, Ford, Dentyne, Facebook, MLB Advanced Media, Rackspace Hosting, LBi, Buddy Media, YouTube, HP, USA Today, Business Insider, 2advanced.Net, PricewaterhouseCoopers, Time Out New York and Guardian News and Media.

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