



PressRelease

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Freelancer.com dominates AIMIA awards winning Best Export Achievement and People's Choice awards

SYDNEY, March 21th, 2011: Freelancer.com, the world's largest outsourcing marketplace, won the most awards at the interactive media industry's night of nights, including the coveted People's Choice.

Freelancer.com was the star performer at the 18th Australian Interactive Media Industry Association (AIMIA) Awards night, held Friday March 17th, picking up two awards: **Best Export Achievement** and one of the night's most hotly contested, the **People's Choice Award**.

Over 600 industry leaders from all over Australia gathered at Cockatoo Island, in Sydney harbor, to celebrate Australia's top digital talent.

"We are extremely proud that Freelancer.com's global growth is being recognized by the industry and our peers", said Matt Barrie, Chief Executive.

One the night's most coveted awards, the People's Choice, cannot be entered directly. Instead, it is voted upon by AIMIA members and the public. Freelancer.com topped an outstanding list of 177 nominees, including Ogilvy, Fairfax Digital, Vodafone, Clemenger BBDO, the Australian Broadcasting Corporation and Saatchi & Saatchi.

"The People's Choice Award is extremely special, obviously. To be honored by Australia's best creative and entrepreneurial minds, as well as the wider community, is an overwhelming endorsement of what we've achieved. We dedicate this to each and every one of our Freelancers from all over the world, whose hard work knows no bounds," Barrie concluded.

The full list of categories and winners can be viewed at the AIMIA website:
<http://www.aimia.com.au/home/awards>



About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 2 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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