



## PressRelease

For immediate release

# Freelancer.com launches outsourcing marketplaces across Asia in Singapore, Hong Kong and the Philippines

**The world's largest outsourcing marketplace opens regional sites [freelancer.sg](http://freelancer.sg), [freelancer.hk](http://freelancer.hk) and [freelancer.ph](http://freelancer.ph) bringing affordable outsourcing to the Asian business capitals**

**SYDNEY, February 21st, 2011:** Freelancer.com, the world's largest outsourcing marketplace, with over 2.2 million professionals from around the globe, today announced that it had opened regional outsourcing marketplaces in Singapore, Hong Kong and the Philippines.

"We are very excited to enter the Asian market," said Matt Barrie, Chief Executive of Freelancer.com. "When people think of outsourcing, they often think of work going from the west to the east," he continued "we've recognized a need among Asian small businesses for highly skilled, liquid labor and we are providing it at incredibly cost effective rates."

Almost any job you can think of can now be outsourced online. Freelancer projects start as low as US\$30 (for example designing a logo), and average under US\$200 making it extremely cost effective for small business to get anything done. The new sites will have a number of local features over time, together with local support and the ability to transact in Singapore Dollars, Hong Kong Dollars and Philippine Pesos.

The new marketplaces will dramatically help the millions of small businesses and entrepreneurs across the region through greatly increasing productivity and cutting costs. Additionally they will provide a great resource for freelancers to find jobs online across a diverse range of over three hundred different industries.

### **About Freelancer.com**

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 2.2 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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