



PressRelease

For immediate release

Freelancer.com announces the fastest growing online jobs for Q3 with the second instalment of the *Freelancer Fast 50*

Android jobs are up and iPhone jobs are down. The mobile market continues to be reflected in the world of online work.

SYDNEY. – December 15, 2010 – Freelancer.com, the world's largest outsourcing marketplace, announced today their findings on the fastest growing online outsourcing jobs in Q3 with the release of the *Freelancer Fast 50*.

The *Freelancer.com Fast 50* charts the top 50 rising job categories in the online labor market quarter by quarter.

"We're getting close to two million users worldwide, more than any other outsourcing platform on the Internet. This gives us unique, global and precise insight into the world of online work," said Matt Barrie, Chief Executive of Freelancer.com.

"What we continue to see is that whatever the popular platform or programming language of moment is, online freelancers are instantly able to address the needs of the business community," stated Barrie.

"While you see a rise in a lot of the tech related categories, really any job you can possibly think of can now be outsourced online. For the first time in history, small businesses have all the tools that the big guys do. The playing field has been levelled", Barrie continued.

TOP THREE TRENDS OF THE FREELANCER FAST 50

- **Upwardly Mobile:** Overall the Mobile Phone category skyrocketed over the past three months, growing a whopping 145%. However, when you look at the numbers, what is most interesting is the meteoric rise in Android development. Android jobs are up 24% over the past quarter and perhaps even more telling is that iPhone App Development is not even reflected in the top 50, and is actually down 4%. The most notable downward trending mobile platform is Nokia, whose job category has nosedived, down 60%.
- **Be Like Zuck:** Whether it was the popularity of *The Social Network* or the stagnant job market, an exciting trend seems to be that a surprising number of people are starting their own companies. An



incredible number of trending categories relate to entrepreneurial start-ups. Graphic Design jobs like logo design are up 145%, Internet Marketing is up 64%, Business Plans are up 48% and PHP, still the dominant programming language for web development and a good indicator of how many new websites are being built, is up 34%. Perhaps the most revealing is that the Shopping Carts category is up 26%, with the massive boom in online retail in 2010 reflected in the online job market.

- **Res-urrect My Career:** If the unemployed aren't trying to create their own work with a start-up, they are using online freelancers to improve their resumes. The Resume category is up a massive 123%. The increasingly competitive job market means that job hunters are looking for any advantage, including professional resume help from online freelancers.

FREELANCER FAST 50		
RANK	CATEGORY	PERCENTAGE UP IN Q310
1	Mobile Phone	145%
2	Graphic Design	143%
3	Resumes	123%
4	Windows Server	110%
5	Google SketchUp	107%
6	Website Design	104%
7	HTML 5	72%
8	Internet Marketing	64%
9	Speech Writing	61%
10	eNewsletters	49%
11	Business Plans	48%
12	Script Install	47%
13	Blog Install	46%
14	Excel	45%
15	Google Earth	43%
16	Cocoa	35%
17	PHP	34%
18	Objective C	31%
19	jQuery / Prototype	30%
20	Blog Design	27%
21	Shopping Carts	26%
22	Contracts	26%
23	Javascript	25%



24	Android	24%
25	Banner Design	23%
26	SEO	22%
27	Event Planning	21%
28	Audio Services	20%
29	Video Services	20%
30	PCB Layout	19%
31	PSD to HTML	18%
32	Data Processing	17%
33	Patents	17%
34	Human Resources	15%
35	Photoshop	14%
36	Data Entry	13%
37	Microcontroller	12%
38	AJAX	11%
39	Logo Design	10%
40	Structural Engineering	10%
41	C Programming	9%
42	Proofreading	8%
43	Voice Talent	7%
44	Visual Basic	7%
45	MySQL	5%
46	Project Management	4%
47	iPad	2%
48	Marketing	2%
49	CakePHP	2%
50	Flash	2%

This data was extracted from the more than 180,000 jobs posted on Freelancer.com in Q3 2010. The Freelancer.com *Freelancer Fast 50* is the leading gauge of online hiring trends.

About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.9 million professionals from over 234 countries & regions. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting and legal services. The average job is under US\$200, making Freelancer.com



extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

How would your business change if you had virtually unlimited labor at next to no cost?

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