



PressRelease

For immediate release

Freelancer.com bursts through 2 million users hot on the heels of LimeExchange acquisition

SYDNEY, December 28th 2010: Freelancer.com, the world's largest outsourcing marketplace which connects small business with freelancers from around the world, today surged through 2 million registered professionals.

Hot on the heels of the acquisition last week of LimeExchange, the New York based outsourcing services marketplace, Freelancer.com passed the critical milestone today. Two million customers is a defining point in the growth of an Internet business, and is seen as the key milestone to critical mass to Internet-scale.

The 2 million users are represented from 240 countries, regions and territories worldwide. The largest country represented is the United States, with over 21% of users. Second is India with 19%. Following this, in order, is the United Kingdom, Pakistan, Canada, the Philippines, China, Bangladesh, Romania and Australia. The smallest region represented was one person from Svalbard and Jan Mayen, an archipelago and volcanic island respectively in the Arctic Ocean under the sovereignty of Norway. Users are also remarkable represented from places as obscure as Antarctica, Vatican City, Christmas Island and South Georgia and the South Sandwich Islands.

To date over 890,000 projects have been posted on Freelancer.com, from projects as simple as designing a website (~\$200) or logo design (~\$30) through to as obscure as Design of a Fully Functional Dune Buggy (\$268) and Composition of a Rap Song to help Chinese Students Learn English (\$102). The largest users on Freelancer.com are earning hundreds of thousands of dollars per year.

For more information visit:
<http://www.freelancer.com>

About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 2 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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