



PressRelease

For immediate release

Freelancer.com acquires LimeExchange outsourcing marketplace

NEW YORK, December 20th 2010: Freelancer.com, the world's largest outsourcing marketplace which connects small business with freelancers from around the world, today acquired LimeExchange.com, the online services run by Lime Labs LLC.

LimeExchange.com boasted over 80,000 freelancers from 223 countries and regions worldwide, and adds to Freelancer.com's userbase of almost 2 million globally. Freelancer.com will migrate LimeExchange's users to the Freelancer.com platform, as well as provide two months of free gold membership. Ongoing projects on LimeExchange will also be migrated to Freelancer.com on request at no charge.

"We are pleased to announce that we are acquiring LimeExchange and providing continuity to the businesses and freelancers currently working on that platform", said Matt Barrie, Chief Executive of Freelancer.com. "Lime Exchange employers can now access a talent pool of almost 2 million professionals globally, and freelancers can access a project pool with 870,000 projects completed to date."

Freelancer.com connects small businesses with freelancers across the world, enabling them to get small jobs done at a fraction of the price of hiring locally. Almost any job can now be outsourced online, across a wide range of industries including software, web design, marketing and engineering. Projects start as low as \$30, and average under \$200.

The terms of the deal were not disclosed.

For more information visit:
<http://www.freelancer.com>
<http://www.limeexchange.com>



About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.9 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

For more information, contact:

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