



PressRelease

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Freelancer.com CEO Matt Barrie weighs in on research commercialisation at prestigious Pearcey Foundation panel

SYDNEY, October, 19, 2010 - Matt Barrie, CEO of Freelancer.com, the world's largest outsourcing marketplace, will lend his insight to tonight's Pearcey Awards during the panel discussion on research commercialization.

The Pearcey Awards are Australia's preeminent accolade for contribution to Australia's Information, Communications & Technology industries. Through these, the Pearcey Foundation aims to make Australians aware of the achievements of ICT industries and of the work of the many Australians, young and old, who have made those achievements possible.

Described as "crisp and robust" this year's panel will discuss the opportunities and pitfalls of research commercialisation. With over 15 years experience in the ICT industry, Barrie is the ideal candidate to talk about turning ideas into revenue.

Prior to acquiring Freelancer.com, and turning it into a global outsourcing giant, Barrie founded Sensory Networks, which was at the time a leading developer of OEM high performance network security processors. His work there earned him the 2006 State Pearcey Award.

Barrie is active with technology start-ups. For the last ten years has been an external lecturer at the Department of Electrical and Information Engineering at the University of Sydney, where he teaches Technology Venture Creation.

"Getting Australian ideas from the research stage to the global market is of the utmost importance.", says Matt Barrie, CEO of Freelancer.com. "We have great ideas and world-class academic institutions here in Australia. We need to nurture the development of this research to ensure that the next Google or PCTools comes from Australia.", He continued.

"Much of the country isn't aware of the leadership role Australia plays globally in ICT and that is something that the Pearcey Awards does an outstanding job of addressing.", concluded Barrie.



About Freelancer

Freelancer.com is the world's largest outsourcing marketplace. We connect over 1.8 million professionals from over 234 countries & regions. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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