



PressRelease

For immediate release

Freelancer.com catapults past 1,800,000 users and 800,000 completed jobs as the world's leading outsourcing marketplace

SYDNEY, September 24th 2010: Freelancer.com, the world's largest outsourcing marketplace today smashed through 1.8 million registered professionals worldwide and 800,000 completed projects.

Freelancer.com has been unrivaled in growth over the past year, rocketing from roughly the 1000th largest website in the world to 372nd today, according to Alexa.com.

Small businesses around the world are discovering that through Freelancer.com they can grow without bounds as they tap into a global, on demand workforce. For example, a small business owner might revamp their logo using a designer from the Czech Republic for \$30, get a web designer in India to build a website around the brand for \$500, and hire a full time virtual assistant in the Philippines to handle customer support and update product descriptions for only \$300 per month.

"Freelancer.com's growth is attributable to fact that the site is so simple to use and cost effective. Anyone can now assemble a virtual workforce overnight on a shoestring budget", said Matt Barrie, Chief Executive Officer. "We also enable markets that previously didn't exist. For example, most people would never hire a graphic designer to produce an invitation to a house party, but for only \$30 on Freelancer.com you can now get an impressive invitation put together in minutes."

Recent completed projects include redesign of a website and addition of a shopping cart (22 bids, \$891 average), writing of a business plan for a country club (20 bids, \$288 average) and design of a drive train for a remote control car (18 bids, \$137 average).

For more information visit:
<http://www.freelancer.com>

About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.8 million professionals from all over the world. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.



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