



# PressRelease

For immediate release

## Freelancer.com announces automated charity bot Altruio as winner of US\$30,000 API Contest

**SYDNEY, September 7th, 2010:** Freelancer.com, the world's largest outsourcing marketplace, today announced that Altruio, the world's first charitable robot, as winner of the US\$30,000 Freelancer.com API competition.

Altruio is a concept bot built upon FreelancerAPI, the world's first programming interface for managing humans from software. Designed by Pavel Andreyev, a software developer from Russia, Altruio's main responsibility is to collect funds for charity campaigns and manage creative marketing projects to put these funds to work.

The idea for Altruio came from Pavel's love for charitable work, "My goal for this project was to create an environment in which an artificial machine could do something for the good of humanity. Since Altruio has no personal needs, it keeps no money for itself, freeing up all funds it raises to go straight to the charity!"

"We had a lot of contenders for the top spot, but Pavel's creative use of the FreelancerAPI just blew us away," said Matt Barrie, Chief Executive of Freelancer.com. "Pavel built an interesting and fun automated solution that runs on FreelancerAPI. The fact that Altruio is for the benefit of philanthropy makes it all the better," Barrie concluded.

Andreyev takes home US\$10,000 cash as grand prize winner. "I'm humbled by this award," he said. "This money will allow me to continue my work and gives a jump start to Altruio and the charities it hopes to assist," he continued.

Altruio can be seen here:

<http://www.altruio.com>

Other winners in include:

### **Best Automated Application (US\$5,000)**

Intelliscape: The Fully Automated Search Engine Optimizer Bot

Developer: Hitesh Agarwal (India)

### **Best Toolkit, Library or Suite (US\$5,000)**

FreelancerAPI PHP Library

Developer: Chunyou Zhao (China)

### **Best Port or Plugin (US\$5,000)**

The Freelancer Blackberry Application

Developer: Roman Kuziv (Ukraine)



### **About Freelancer**

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.8 million professionals from all over the world. Employers can hire freelancers to perform software engineering, writing, data entry and design through to engineering & sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making Freelancer.com cost effective for small businesses, who often need a variety of jobs to be done, but cannot justify the expense of hiring full time.

### **For more information:**

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