



## PressRelease

For immediate release

### **Freelancer.com surpasses US\$60 million in outsourced work to date, rockets into the top 400 websites worldwide**

**Freelancers from across the globe have earned over \$60 million from over 738,000 jobs, equivalent to approximately US\$500m in western world labor.**

SYDNEY. – July 19, 2010 – Freelancer.com, the world's largest outsourcing marketplace, today reached a whopping US\$60 million in outsourced work. Additionally, on July 13th Freelancer.com broke into the top 400 most visited websites globally at position #396 (according to Alexa.com).

"As of today, over US\$60 million worth of work has been successful outsourced through Freelancer.com. We are extremely proud of this figure as it roughly equates to over half a billion dollars in western world labour." said Matt Barrie, Chief Executive. "Freelancer.com provides small businesses the ability to outsource tasks for as little as \$30. Whether it's building a website, design of a logo or something as esoteric as hydrogen engine design, you can outsource it all on Freelancer.com."

Web traffic to Freelancer.com has rocketed in the last year, with its worldwide Alexa rank shooting up from 5000th to around 400th today. "We've outsourced almost three quarters of a million jobs through the site to date." said Barrie. "This has provided a huge amount of value to small businesses worldwide by increasing their competitiveness and lowering their costs." he continued.

He finishes "Anyone can take advantage of Freelancer.com; Imagine how your business would change if you had virtually unlimited labor at next to no cost?"

#### **About Freelancer.com**

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.7 million professionals from over 234 countries & regions. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting and legal services. The average job is under US\$200, making Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.



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