



## PressRelease

For immediate release

### Freelancer.com exhibiting and CEO Matt Barrie to host seminar at CeBIT Australia 2010 in Sydney

**SYDNEY, April 30, 2010:** Matt Barrie, Chief Executive of Sydney based Freelancer.com, the world's number one outsourcing marketplace and largest website served by a wholly owned Australian company (according to Alexa), will host a seminar entitled "How to Turbocharge Your Small Business With Online Freelancers" at the leading IT conference, CeBIT Australia.

"CeBIT is a great place to demonstrate what Freelancer.com can do for small businesses", said Matt Barrie. "We're the largest website for small business outsourcing globally, and we're really looking forward to showing small businesses how they can dramatically reduce their costs and increase their sales through online outsourcing".

Online outsourcing has grown rapidly over the last few years. The tightening of the global economy has led to companies increasingly going overseas to find skilled labor. More recently, small businesses have discovered marketplaces like Freelancer.com, which enable for the first time efficient outsourcing of jobs as small as \$30.

CeBIT Australia is the largest business event in the Asia Pacific region for information and communications technology and business strategy. It is the leading platform for local and international manufacturers, service providers, distributors, retailers and buyers of technology to get-together to discuss how to achieve long savings through technology-based business solutions.

The conference runs annually over three days every May, at Sydney's Convention and Exhibition Centre in Darling Harbour, this year from May 24 to 26. CeBIT Australia is based on its parent event, CeBIT, the largest ICT event in the world. Come see us at stand J08!

#### About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.5 million professionals from over 234 countries & regions. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making it Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

#### For more information, contact:

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