



# PressRelease

For immediate release

## Freelancer.com traffic up 40 percent in April, blasting into top 500 websites worldwide

**SYDNEY, April 30, 2010** - Web traffic to Freelancer.com, the world's number one outsourcing marketplace, **accelerated in April to an incredible 40 percent month on month growth, blasting it into the top 500 websites worldwide**, according to Alexa.

Freelancer.com has experienced parabolic growth over the last year, moving from the 5,000th biggest website in the world to averaging 487th over the last week, according to Alexa. Most recently, on the 27th of April, Freelancer.com shot up further to 418th worldwide.

"Our growth has been explosive," said Matt Barrie, CEO of Freelancer.com, "We've clocked to date 1,500,000 users and 670,000 projects, making us the largest outsourcing site in the world. The sheer volume of freelancers on Freelancer.com means that for any job you can think of, we've got the talent. If you posted a job looking for a lion tamer, I'd bet that someone would reply that they work at a circus or a zoo and could do your job".

Outsourcing has grown rapidly over the last few years. The Internet delivering ever increasing efficiencies coupled with a tightening of the global economy has led to companies increasingly going online to find skilled labor. More recently, this has tipped over into the realm of small businesses with marketplaces like Freelancer.com enabling for the first time efficient outsourcing of jobs as small as \$30.

Small businesses are now able to dramatically lower their costs and increase their competitiveness to a degree never seen before.

### About Freelancer

Freelancer.com is the largest outsourcing marketplace in the world. Through Freelancer.com, businesses connect with independent service providers and freelancers. Freelancer.com connects over 1.5 million professionals from over 234 countries & regions. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services. The average job is under US\$200, making it Freelancer.com extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

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