



# PressRelease

For immediate release

## Freelancer.com traffic soars to become the number one website run by an Australian company

**SYDNEY, April 8th 2010: Freelancer.com, the world's #1 freelance outsourcing marketplace today became the largest website run by an Australian company according to Alexa.**

Freelancer.com has experienced exponential growth in traffic, registered users and number of jobs being posted. According to Alexa, on April 2nd, Freelancer.com overtook **news.com.au** and **ninemsn.com.au** to be the largest website served by an Australian owned company.

"Our traffic is ramping exponentially", said Matt Barrie, Chief Executive of Freelancer.com. "The time when recruitment only happened locally is truly behind us. Small businesses from all over the world are discovering they can hire online through Freelancer.com for a fraction of the cost of hiring local. We're proud to now be the largest website served by an Australian owned company."

Freelancer.com's great success so far can be attributed to the employment opportunities that they have been able to create for the developing world as well as hyper competitiveness that western world businesses can achieve through using the site. The average job is under \$200, allowing businesses to dramatically cut their costs as well as increase their sales through use of freelancers to do their marketing, graphic design, website programming, accounting or engineering. Over US\$50,000,000 in work has been outsourced on Freelancer.com; remarkable given this is roughly equivalent to **half a billion dollars in western world labour.**

Some of the recent jobs include the creation of 3D interiors for a computer game (58 bids, average bid of \$301), creation of an entire fashion collection (23 bids, average bid of \$482) and hiring of a customer phone support assistant (35 bids, average bid of \$138). The possibilities are endless.

Visit Freelancer.com at:  
<http://www.freelancer.com>

See what our users have to say about us here:  
<http://www.freelancer.com/quotes>



## About Freelancer

Freelancer.com is the leading marketplace for small business outsourcing where businesses connect with freelancers to outsource projects. Freelancer.com connects over 1.5 million employers and freelancers globally from over 234 countries and regions. Through our easy to use website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales & marketing, and accounting & legal services.

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