



PressRelease

For immediate release

Freelancer.com user earnings pass US\$50 million Roughly equivalent to half a billion dollars in western world labour

SYDNEY, February 8th 2010: Freelancer.com, the world's #1 micro-outsourcing marketplace today announced that earnings generated through the site by freelancers had exceeded US\$50 million.

Small businesses are increasingly making use of freelancers online to quickly and cost effectively get work done. On Freelancer.com, just about any skill set one can think of is available 24x7 to complete your job rapidly and to a high level of quality. Whether it be website design, graphic design, software development, architecture or engineering; there are over 1.4 million professionals on Freelancer.com available to get the job done immediately.

The US\$50 million in earnings generated by Freelancer.com's users spanned over 550,000 projects posted on the site since inception. This averages at just over \$90 per job, showing that outsourcing online through Freelancer.com is quite cost effective. Today, the average job is under US\$200, making Freelancer.com a vital resource for any small business owner.

"We are extremely proud of reaching this great milestone", said Matt Barrie Chief Executive of Freelancer.com, "As most of our freelancers come from developing countries, **US\$50 million in earnings through our site is roughly equivalent to half a billion dollars of western world labour.** This shows what an incredibly valuable resource Freelancer.com is to small business owners in the western world and source of income for people in the developing world".

"Every small business owner today should be using Freelancer.com to lower their costs and grow their business", said Matt Barrie, "It's so simple, easy and cost effective. Simply go to www.freelancer.com and post a project. We have freelancers that can do any job you can think of!"

Over 550,000 jobs have been posted to date, for a sum total of over US\$50 million.

New users can post a trial project for free. Simply follow the directions on:
<http://www.freelancer.com>

See some of the thousands of quotes from our users:
<http://www.freelancer.com/quotes/>



About Freelancer

Freelancer.com is a global marketplace for online and freelance jobs where businesses connect with independent service providers and freelancers to outsource their work. Freelancer.com connects over 1.4 million employers and freelancers globally from over 234 countries & regions. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales and marketing, and accounting & legal services. Freelancer is the leader in the micro-outsourcing market, with the average job size being under US\$200. This is extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.

For more information, contact:

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