



# PressRelease

For immediate release

## Freelancer.com launches US\$10,000 "Expose Our Logo" competition at LeWeb

**Paris, December 9<sup>th</sup> 2009: Freelancer™, formerly known as GetAFreelancer, the world's top freelance jobs micro-outsourcing marketplace,** today announced a global competition to create exposure for the company's new logo at the LeWeb Paris 2009 conference.

Entrants to the competition need to promote the logo to as many people as possible, as creatively as possible. The winners will be chosen based on a variety of factors including how many people were reached, creativity, originality and ingenuity.

The origami hummingbird logo design came of another competition recently, where freelance designers from all around the world competed to design the company's new identity. The grand prize winner was Edward V. Sutrisno from Indonesia.

"We're excited about our new competition and look forward to seeing the ingenuity of the entries!", said Matt Barrie, Chief Executive of Freelancer. "Our new logo of an origami hummingbird expresses creativity, the freedom of freelancing and symbolises how our freelancers can take the simple and ordinary and turn it into something beautiful and intricate."

Prizes include:

- \* Grand Prize: US\$10,000 & Master Logo Marketeer added to user's profile.
- \* People's Award: US\$2,500 and Master Marketeer Insignia
- \* Second Prize: US\$2,500 and Specialist Marketeer Insignia
- \* Third Prize: US\$1,000 and Specialist Marketeer Insignia
- \* Fourth Prize: Dell Inspiron Mini 10v Netbook and Specialist Marketeer Insignia
- \* 5th-10th Prize: "The Four Hour Work Week" by Tim Ferriss and Specialist Marketeer Insignia

For more details about the contest, including the rules of entry, contestants can visit the contest website at:

<http://contest.freelancer.com>

Freelancer.com connects over one million employers and freelancers globally. Through our website, employers can hire freelancers to do work in areas such as software, writing, data entry and design right through to engineering and the sciences, sales and marketing, and accounting & legal services. Freelancer is the leader in the micro-outsourcing market, with the average job size being under US\$200. This is extremely cost effective for small businesses, which often need a wide variety of jobs to be done, but cannot justify the expense of hiring full time.



Over 500,000 jobs have been posted to date, for a sum of over US\$46 million.

<http://www.freelancer.com>

See what our users say about us:

<http://www.freelancer.com/quotes/>

## About Freelancer

Freelancer.com is a global marketplace for online and freelance jobs where businesses connect with independent service providers and freelancers to outsource their work. Headquartered in Sydney, Australia, the site currently has over 1,300,000 registered professionals and businesses from 234 countries and territories worldwide.

### For more information, contact:

Michael Ruhfus Operations Manager

URL <http://www.freelancer.com>

Email [mruhfus@freelancer.com](mailto:mruhfus@freelancer.com)